



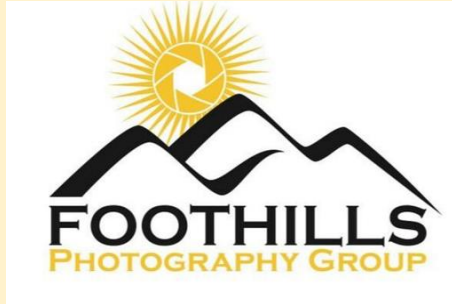
# Foothills Photography Group

## Newsletter

Volume 8, Number 2

February, 2022





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The cover photo was made by Barb Johns at the Hardman Farm outing early in November last year. A lot to like in this photo: the unique view of the gazebo, the silhouette of the gazebo against the tree line, the framing of the gazebo with the tree limbs and fence line. And...that's Yonah Mountain in the background. Nice photo, Barb. Thanks for letting us share it.

Foothills Photography Group  
 P. O. Box 1872  
 Clarkesville, GA 30523

Fellow Club Members,

The time is drawing near for the gallery show at The Sautee Nacoochee Arts Center. I have commitments for approximately 30 images for the show. I want to encourage everyone to participate and share their work with others. I need commitments from more of you. The information about the show is as follows.



1. The dates for the Foothills Photography Group Exhibit at the Sautee Nacoochee Center are: March 4 – April 17.
2. We need as many as 50 - 60 framed photographs.
3. Artist commission rate is 70% to artist, 30% to SNC.
4. Delivery of artwork would be the Monday Feb. 28, 2022, and Tuesday March 1, from 9 to 5 both days.
5. We will have a gallery reception on Sunday, March 6, 2 to 4 PM..

Below are a few suggestions for having your images printed.

I get most of my canvas prints from Canvas Discount. I have ordered all sizes from this company, and I have been completely satisfied with service, quality, and by far the best prices. I just ordered a 24X36 print for a frame we have to hang here at home. Cost was \$52. <https://www.canvasdiscount.com/>

This site is currently offering a promotion for 16X20 prints. Free, you only pay shipping. I have just ordered from them. The shipping cost was \$23. I will let you know how that turns out. <https://www.canvaspeople.com/>

I have used this printer for my print images with mixed results. <https://www.nationsphotolab.com/>

This is the printer I usually use for regular photos. They are in Atlanta. I get excellent quality and good prices. Shipping usually runs \$10. <http://pprpix.com/>

Matt King recommends H & H Color Labs. He says both price and quality are excellent. <https://www.hhcolorlab.com/>

Daniel W. Short  
President, Foothills Photography Group  
dshort@hemc.net

Let's say your cost incl tax and shipping is \$67. The gallery takes their portion and you are left with 70%. \$67 divided by .7 is \$96. That's your break-even price. Add to that what you would like to make.



It's a CARAVAN...

This is still in the planning stage, but we know some details. We're planning a caravan tour of four historic sites in the area. We'll meet (members and guests only) at the parking lot adjacent to the old courthouse in Clarkesville on a Saturday morning. From there we will caravan to Traveler's Rest in Toccoa and then return to tour the two oldest churches in Clarkesville – First Presbyterian and Grace Calvary – and, of course, the Clarkesville Graveyard.

At each site we'll hear a five- or ten-minute history presentation and then will be free to make photos

We'll follow the site visits with lunch at a local restaurant for those interested.

The history presentations will be made by Tom Johnson who is a FPG member and was the docent for the club's tour of Hardman Farm in early November.

No date set yet. Stay tuned!!

Oh, by-the-way, other photo outings for FPG members are in the works.  
...Sosebee Cove – outstanding wildflowers and ferns  
...Old mills -- Loudermilk, Nora, Johnson, others  
...Sites in "I'd Climb the Highest Mountain" (1951)  
...Hamilton Rhododendron Garden -- Hiawassee  
...Ragsdale Mill and Mt. Olivet Church (possibly)

# February Meeting



“Photographing People” by Arik Gorban

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In this presentation, Arik covers multiple aspects of people photography, whether these are formal portraits, family and kids, group shots, or informal pictures of people. The discussions cover some camera controls, artificial lighting, posing individuals and groups, getting the right expressions, working with various light

conditions (e.g., mid-day sun), positioning the subject based on the light, working in low light, and understanding white balance.

The program is educational and entertaining. It’s structured for anyone who takes pictures, whether with a phone camera, a point and shoot, or a full-featured SLR.



Arik, a past president of the Somerset County Photography Club, is a photographer and photography instructor who focuses on the creative aspects of the photographic art form.

He frequently judges photo contests, including multiple international Salon competitions and juried exhibitions. Arik presents photography programs internationally and exhibits his fine art photography.

See you Tuesday, February 15! Social time 6:30 PM, meeting starts at 7:00.

# Framing Your Images on a Budget

By Daniel Short

I take a lot of photographs; I mean a lot. An afternoon in the bird studio can lead to 400 images to go through. A trip to the beach or the mountains for a few days and I will have that many every day. I love to display my images. I love to share them with others who might not have the opportunity to see some of the things I see when I'm out "Chasing Images". Usually, I share them on Instagram or Facebook. From time to time though I enter competitions that require framed images. Some are very restrictive as to frame, mat, and glass, others not so much. This can get really expensive, so I try to do it in the least expensive way possible. The following is a brief description of some of these.

I have found frames at Goodwill, sometimes with mats, for as little as \$1. Remove the image in them and replace with your own. The two images below were framed in this way.



Poster frames are a cheap alternative that make an excellent presentation. Cutting a mat to set off your image is great but so is a virtual mat created in Photoshop. Price your images



accordingly, most buyers will want to re-frame the image to meet there needs.



White Mat Board



Virtual Double Mat Created in Photoshop

Frames and mat boards are available at Hobby Lobby for reasonable prices. They also have kits to cut the mat boards with or they can cut them for you. They can also do custom framing.



I also order some frames from Walmart with white mats. They are more expensive but far cheaper than custom framing.



Canvas Prints, Metal Prints, and Acrylic Prints are also viable options and, with the right image, a better option. These do not

require framing but can cost much more than expected. Canvas is the most affordable and metal is the most expensive. I personally have not printed anything on metal, but they look phenomenal.



Some of the pictured images hang in my home. I have sold a few images and I have donated a few images that hang in a few public places around Habersham and Hall counties. I never really expect to sell my items in galleries. It is the exposure that is most important. Sometimes a prospective buyer will see your work and contact you about a commissioned image for a special location. Their office, lake home, children's room, or they may ask to use your image in a regional publication. It's all about exposure and sharing the joy of your work.

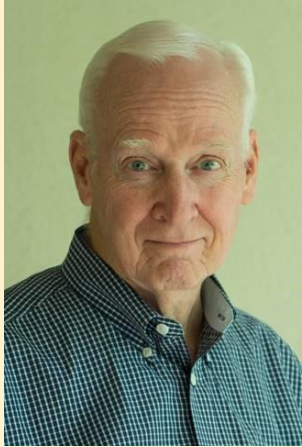


A few other considerations are hangers, identification, and glass. Most galleries want a wire hanging attachment on the back. Sawtooth hangers are not desirable and should be avoided if possible. I always put some form of identification on the back of my images with my contact information. I have been in exhibits where glass was prohibited in your display. Clear acrylic sheets can be found at Hobby Lobby as well.

I hope this was helpful and if you have questions feel free to contact me.

Daniel Short





I received an email from the treasurer of the Athens Photography Guild a few weeks ago. Here is the opening sentence:

*Sad news: Unfortunately, we were not successful in recruiting a new leadership team for APG, so the former board members had to make the difficult decision to formally cease operations.*

In other words, one of the strongest and most active photo clubs in our area shut the doors for **lack of interest**.

Could this happen to our club? Yes, it could.

But it won't.

On page two of this newsletter, you can see a list of the club's current organization. These eight people work to keep the club strong and active. And some of them have been doing that for several years. They aren't complaining but they sure would like some help. If you are willing to help, contact the person in your chosen area and see if there is something you can contribute.

*John*

John Martin

PS There is an opening now: Program Chair. To get you started, you'll be provided with a list (and contact information) of twelve presenters and thirty-one of their presentations. Your task is to contact the presenter of your choosing, agree on the time, and then write a paragraph about the speaker – probably taken from their web site. This is a good – and easy – way to get involved in the club. If interested, contact me [jmartin@hemc.net](mailto:jmartin@hemc.net) .

A shot along the old carriage path by Erika Verde.



Kathleen Townsend made this pleasant (and unique) image of the Indian mound.





This “mirror image” of one of the rooms in the mansion was made by Barb Johns.



John Martin



Tom Johnson (member of Foothills) is a volunteer docent at Hardman Farm and was our guide for the day.





Panorama from the door leading into the War is Hell gallery

## The Booth Museum Outing...

January 15, 2022



Dave Hinson and Friend



Tom Sieswerda getting close up of sculpture



Marsha photographs a brass

The Club arranged for a private guide to this outstanding collection of art of the American West, the Civil War, and the presidents. At the end of the day, each of us said, "I'm going back!"

A great day with great folks.



## Other stuff....



The subject for the February Challenge is “Rule of Thirds and Leading Lines”. Don't forget to send Daniel your image. The deadline to get your image to him is 12 Noon on Monday February 14th. Send them to dshort@hemc.net .



In case you've forgotten, here is a goofy little video on the “rule of thirds”:

<https://www.youtube.com/watch?v=fSSOZxLnNyc>

And one about “leading lines”:

<https://www.youtube.com/watch?v=Ea27KqihGtk>



At the February 15 meeting, a lady from Clayton is bringing a large selection of camera equipment owned by her (now deceased) brother. She has cameras, tripod accessories, frames, paper, filters, and lenses. The prices seem to be reasonable. The items will be on display from 6:30 PM until the meeting starts at 7:00 PM



You can find the FPG web site here:

<https://www.foothillsphotogroup.com/>



And the club's Facebook page here:

[https://www.facebook.com/groups/foothillsphotogroup/?ref=notif\\_target&fref=notif](https://www.facebook.com/groups/foothillsphotogroup/?ref=notif_target&fref=notif)